

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
339989 / 3		WOC10035312
Product candidate		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1953	
<u>Advertiser</u>		<u>Original Date / Revision</u>
FRINEDS OF ELIZABETH ESTY		10/03/12 / 10/30/12
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	Cash/Trade
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RHH		
<u>IDB#</u>		<u>Advertiser Code</u>
118		Product Code
<u>Agency Ref</u>		<u>Advertiser Ref</u>
25779		125
28091		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	WVIT	10/23/12	10/29/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	1	1	\$200.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/12	10/29/12	---TF--				1	\$200.00				
2	WVIT	10/23/12	10/28/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	2	2	\$500.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	---TF--				2	\$250.00				
3	WVIT	10/23/12	10/28/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	3	\$1,350.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	---TF--				3	\$450.00				
4	WVIT	10/23/12	10/28/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	3	\$1,425.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	---TF--				3	\$475.00				
5	WVIT	10/23/12	10/27/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	1	1	\$100.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----S-				1	\$100.00				
6	WVIT	10/23/12	10/27/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	1	1	\$350.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----S-				1	\$350.00				
7	WVIT	10/23/12	10/28/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	1	\$200.00
	IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339989 / 3	WOC10035312

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	candidate	1953

Advertiser	Original Date / Revision
FRIENDS OF ELIZABETH	10/03/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
Week:		Week: 10/22/12	10/28/12	-----S				1	\$200.00			
8	WVT	10/23/12	10/28/12	10-1030A	CHRIS MATTHEW	10-1030A			:30		NM	1 \$1,000.00
	IP											
Week:		Week: 10/22/12	10/28/12	-----S				1	\$1,000.00			
9	WVT	10/23/12	10/29/12	4-5P	ELLEN			4P-5P		:30		NM 1 \$400.00
	CDR											
Week:		Week: 10/23/12	10/29/12	----TF--				1	\$400.00			
10	WVT	10/23/12	10/28/12	5-6P	CT NEWS @ 5PM			5P-6P		:30		NM 4 \$2,200.00
	IP											
Week:		Week: 10/22/12	10/28/12	----TF--				4	\$550.00			
11	WVT	10/23/12	10/28/12	6-630P	M-F CT NEWS @ 6	6P-630P			:30		NM 3 \$2,400.00	
	IP											
Week:		Week: 10/22/12	10/28/12	---TF--				3	\$800.00			
12	WVT	10/23/12	10/29/12	M8-10P	VOICE			8-10P		:30		NM 1 \$4,500.00
	CDR											
Week:		Week: 10/23/12	10/29/12	M-----				1	\$4,500.00			
E 13	WVT	10/23/12	10/23/12	10-11P	PARENTHOOD			10P-11P		:30		NM 5 \$2,000.00
	IP											
Week:		Week: 10/22/12	10/28/12	-T-----				1	\$2,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type	
1	WVT	10/22/12-10/28/12		T10-11P PARENTHOOD	10-11P	-Tu-----	:30		\$2,000.00		NM	
		See MG 13.2,13.3,13.4,13.5										
		PREEMPT-CLIENT REQUEST										
2	WVT	10/22/12-10/28/12		TH30ROCK/UP ALL NIGHT	8P-9P	----Th----	:30		\$1,200.00		NM	
(M)	MG	13.1 10/23										
3	WVT	10/22/12-10/28/12		LAW & ORDER: SVU	10P-11P	-----Sa--	:30		\$700.00		NM	
(M)	See MG 13.6,13.7			NA-NOT AVAILABLE								
4	WVT	10/24/12-10/25/12		4305A CT NEW TODAY M-F	430A-5A	---WTh----	:30		\$50.00		NM	
(M)	MG for 13.1 10/23											
5	WVT	10/24/12-10/25/12		4305A CT NEW TODAY M-F	430A-5A	---WTh----	:30		\$50.00		NM	
(M)	MG for 13.1 10/23											
6	WVT	10/22/12-10/28/12		REVOLUTION	8P-9P	-----Sa--	:30		\$500.00		NM	
(M)	MG for 13.3 10/27											
7	WVT	10/29/12-10/29/12		5-530A CT NEWS TODAY	5A-530A	M-----	:30		\$200.00		NM	
(M)	See MG 13.8			NA-NOT AVAILABLE								
8	WVT	10/26/12-10/26/12		5-530A CT NEWS TODAY	5A-530A	-----F----	:30		\$200.00		NM	
(M)	MG for 13.7 10/29											

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FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 339989 / 3	Alt Order # WOC10035312	
Contract Dates 10/23/12 - 10/29/12	Product candidate	Estimate # 1953
Advertiser FRIENDS OF ELIZABETH		Original Date / Revision 10/03/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
								Weekdays	Spots/Week			
14	WVT	10/23/12	10/25/12	TH30ROCK/UP ALL NIGHT	8P-9P		:30			NM	1	\$1,200.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	---T---					1	\$1,200.00			
15	WVT	10/23/12	10/25/12	9-10P THE OFFIC/PARK & R9P-10P			:30			NM	1	\$2,500.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	---T---					1	\$2,500.00			
16	WVT	10/23/12	10/26/12	10-11P DATELINE NBC	10P-11P		:30			NM	1	\$1,500.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	---F---					1	\$1,500.00			
17	WVT	10/23/12	10/28/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	\$2,400.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	---TFSS					3	\$800.00			
18	WVT	10/23/12	10/28/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30			NM	2	\$450.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	---TF--					2	\$225.00			
19	WVT	10/23/12	10/28/12	NFL REG SEASON NON LO	815P-1130P		:30			NM	1	\$3,200.00
	IP											
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/22/12	10/28/12	-----S					1	\$3,200.00			
Totals											36	\$27,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	35	\$23,375.00	\$19,868.75
10/29/12 - 10/29/12	1	\$4,500.00	\$3,825.00
Totals	36	\$27,875.00	\$23,693.75

Signature: _____ **Date:** _____

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FOR NBC/TELECONTRACTS:

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